




Freshworks Dev Summit 2023

powered by 

21st June, 2023 | Bengaluru



AGENDA

08:00 AM - 09:10 AM

Registration and breakfast

09:10 AM - 09:15 AM

Summit kickoff - Welcome

09:15 AM - 9:35 AM

Freshworks Ecosystem Overview
Speaker: Rajeev Purohit

09:35 AM - 09:55 AM

Keynote - Elevating the developer experience
Speaker: Tejas Bhandarkar

09:55 AM - 10:35 AM

Bringing AI to Freshworks developer experience
Speaker: Karthikeyan P Ramasamy

10:35 AM - 11:00 AM

Panel discussion - AI-led development: Balancing risk with innovation
Host: Rajeev Purohit

11:00 AM - 11:15 AM Tea/Coffee Break

11:15 AM - 12:15 PM

Hands-on Lab 1
Getting started with Freshworks developer platform:
1. Environment setup
2. Freshworks app ecosystem
3. App lifecycle
4. How to build an app
Speakers: Thakur Ganeshsingh, Saif Ali Shaik and Shreyanshi Shah

12:15 PM - 1:15 PM

Build your app - Part 1

Get started and put your creativity and coding into action

01:15 PM - 02:00 PM

Lunch/Networking Break

02:00 PM - 02:25 PM

Drumjam activity

02:25 PM - 02:40 PM

Select a use case from our list (or identify your own use case) to start building the app

02:40 PM - 04:10 PM

Hands-on Lab 2

Polish your app and make it ready for publishing

04:10 PM - 04:40 PM

Feedback on app building experience

04:40 PM - 04:55 PM

AWS session - Serverless Trends 2023
Speaker: Raghavendra Prakash

04:55 PM - 05:10 PM

Wrap up/close

05:10 PM - 05:30 PM

Tea/Coffee Break/Networking

Demo Booths:

Booth 1:
Certification

Booth 2:
Paid Apps Program

Booth 3:
Freddy Copilot for Developers

Booth 4:
UX Playlab

Event Feedback

