



Freshsales Free Voicemail Templates

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Voicemail Scripts

1 The Don'ts

Selling Your Product

“Hi George, this is James calling from Freshworks. I’m calling you today with an excellent offer from our company. For so many years, spreadsheets and other inferior products have occupied the contact management space. Today, we’re so proud to launch our product that breaks all barriers and lets salespeople just sell. Our product is called XCRM and...”

Leaving an Overly-Long Voicemail

“Hey George, how are you? So, yeah, I just wanted to check in with you regarding a module you’re using currently and if you have any questions, I’m happy to help you out in any way I can. Also, your contract expires in November, so we have plenty of time to discuss how we can take this forward. I just wanted to give you an update on that. Just before your expiration, you’ll have a lot of options to renew your subscription and I can offer you a good discount to help you save some money. Um, so yeah, please connect with me as soon as you can! Have a great day! Bye.”

Talking About Irrelevant Information

“Hi George, this is Thomas with Freshworks

I'd like to follow up on something.. um, I had spoken to you earlier, about our product... I hope you had a chance to go through the deck... um if you have any questions or requests to ask or you need implementations to be done... we have some possibilities and um, I’m available from 9 am to 6 pm. So, anyway, this is George with Freshworks and ... um, I'll try reaching you again sometime soon! Thanks!”

Sounding Desperate

“Hi, Kate. This is Thomas with Freshworks. We’re running a campaign next week regarding our product and I’d love to have a salesperson in your area to give you more context. I’m eagerly looking forward to hearing from you. Kindly give me a call at your earliest convenience.”

2 Best Practices

How You Should Be Leaving your Phone Number

“Hey, Ash, this is Thomas. I wanted to reach out to you to discuss further any questions you might have about our product so I can help you in evaluating it. Let me know when we can connect. Reach out to me at 855-747-6767. That is 855-747-6767. Or, drop me an email at thomas@xx.com. I will be sending you an email shortly, so you can respond to that. Looking forward to hearing back from you Ash!”

3 The Different Methods

The Lever Method

“Hi, George. This is Thomas with Freshworks. I have been working closely with you and your team down at xx inc for the last year and a half. Something has just come across my desk, George and I’d appreciate it if we can chat briefly. Please reach me at <phone number>. Again, this is Thomas with Freshworks at <phone number>.”

“Hi George, this is Thomas calling you from Freshworks. We had spoken on the 2nd of February, 2020 regarding the features available under the Garden plan in our product. I’m calling you to find out if you’ve received all the details from our product experts and if I can assist you with anything else. Do reach out to me at <phone number>. That’s <phone number>.”

The ‘Instilling Mystery’ Method

“Hi George, this is Thomas at <phone number>. That’s <phone number>.”

The ‘Presenting a Value’ Method

“Hey George, this is Thomas. I thought of catching up with you because a wonderful opportunity has come across my desk that has helped businesses experience a 20% growth in sales. I thought of you immediately for this, so if you could give me a call to know more about this at <phone number>, that’ll be great. That’s <phone number>. Thank you!”

The ‘Urgency’ Method

“Hey, George! This is Thomas calling you from Freshworks. I’ve been trying to reach you for a long time and it’d be great if we can connect by EOD. Do call me at <phone number>. That’s <phone number>. Please call me back soon.”

The ‘Combo’ Method

“Hi, George. This is Thomas with Freshworks. I have been working closely with you and your team down at xx inc for the last year and a half. Something has just come across my desk, George that has already helped teams in companies experience a 20% growth in sales. Again, this is Thomas with Freshworks and you can reach me at <phone number>.”